

会展行业数字解决方案

Product information

Resources

Product image

Picture*



An image of 750×750 pixels or above is required.
One file only.
20 MB limit.
Allowed types: gif, jpg, jpeg, png.

Product Info

Product name in Chinese

会展行业数字解决方案

10 character(s) entered

Product name in English

0 character(s) entered

Brand in Chinese

32 character(s) remaining

Brand in English

64 character(s) remaining

Product description in Chinese

B *I* U

数字会展是会展产业的未来发展趋势之一。近年来，会展业在数字会展方向上进行了许多尝试，依然没有哪一种数字会展形式能够让大家达成共识，仍需要更多力量加入进来，共同勾画出数字会展的真实模样。柯穆网络把握会展产业本质，用操作非常便捷的企业微信形式，创新实现会展业最基础、最必要的沟通交流、大数据信息收集、市场分析等功能，将有力助推会展企业的数字化转型。

Product description in English*

B *I* U

External link in Chinese

A valid URL shall shart with http:// or https://

External link in English

A valid URL shall shart with http:// or https://

Product/Service category*

Product/Service category level 1

Miscellaneous

Product/Service category level 2

Animation Derivatives

Which of the age groups does this products/services focus on?*

- ☒ Under 3
- ☐ 3-6
- ☐ 6-12
- ☐ 12-16
- ☐ Over 16

Save

Save and preview

Cancel

Create a case study

Cover*



Upload

An image of 800×400 pixels or above is required.
One file only.
20 MB limit.
Allowed types: jpg, jpeg, png, gif.

Which products/service categories match this news?*

You may select no more than 3 items.

[Collapse all](#)

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graph TD
    Books[Books] --> Illustrated[Illustrated Book]
    Books --> Children[Children's and Juvenile Literature]
    Books --> Educational[Educational]
    Books --> NonFiction[Non-Fiction]
    Books --> Sport[Sport and Hobbies]
    Books --> Miscellaneous[Miscellaneous]
    Books --> Digital[Digital and Multimedia]
    Books --> Service[Service]
    Books --> Entertainment[Entertainment]
    Books --> Media[Media, Association and others]

    Illustrated --> Activity[Activity books]
    Illustrated --> Board[Board books]
    Illustrated --> Novelty[Novelty books]
    Illustrated --> Painting[Painting and colouring books]
    Illustrated --> Picture[Picture books]
    Illustrated --> PopUp[Pop-up books]

    Children --> Fairy[Fairy tales]
    Children --> Fiction[Fiction]
    Children --> Novels[Novels]
    Children --> Poetry[Poetry]

    Educational --> Dictionaries[Dictionaries]
    Educational --> Education[Education]
    Educational --> Geography[Geography]
    Educational --> History[History]
    Educational --> Language[Language courses]
    Educational --> Music[Music]
    Educational --> Psychology[Psychology]
    Educational --> Religion[Religion]
    Educational --> Science[Science]
    Educational --> Teaching[Teaching]
    Educational --> Technical[Technical studies]
    Educational --> Text[Text books]

    NonFiction --> Art[Art]
    NonFiction --> Biographies[Biographies]
    NonFiction --> Cinema[Cinema and TV tie-ins]
    NonFiction --> Encyclopaedias[Encyclopaedias]
    NonFiction --> NonFiction[Non-fiction]
    NonFiction --> Reference[Reference books]

    Sport --> Cooking[Cooking]
    Sport --> Entertainment[Entertainment]
    Sport --> Hobbies[Hobbies]
    Sport --> HowTo[How-to-books]
    Sport --> Leisure[Leisure]
    Sport --> Nature[Nature and Environment]
    Sport --> Pets[Pets]
    Sport --> Sport[Sport]

    Miscellaneous --> Almanacs[Almanacs]
    Miscellaneous --> Animation[Animation Derivatives]
    Miscellaneous --> Board[Board Games]
    Miscellaneous --> Calendars[Calendars]
    Miscellaneous --> Children[Children's Special Needs Books]
    Miscellaneous --> Comics[Comics]
    Miscellaneous --> Decal[Decal / Transfers]
    Miscellaneous --> Gift[Gift books]
    Miscellaneous --> Graphic[Graphic Novels]
    Miscellaneous --> Original[Original Books]
    Miscellaneous --> Periodicals[Periodicals]
    Miscellaneous --> Picture[Picture cards]
    Miscellaneous --> Posters[Posters]
    Miscellaneous --> Stationery[Stationery]

    Digital --> Apps[Apps]
    Digital --> Audio[Audio books]
    Digital --> Audiovisual[Audiovisual products]
    Digital --> Devices[Devices]
    Digital --> DigitalPlatform[Digital platform]
    Digital --> eBooks[eBooks]
    Digital --> Educational[Educational Software]
    Digital --> Games[Games]
    Digital --> Hardware[Hardware]
    Digital --> Multimedia[Multimedia]
    Digital --> Services[Services]
    Digital --> Websites[Websites]

    Service --> Education[Education Training]
    Service --> Logistics[Logistics / Supply Chain Services]
    Service --> Offline[Offline Sales Channels]
    Service --> Online[Online Trading Platform]
    Service --> Raw[Raw Materials / Printing / Packaging / Design Services]

    Entertainment --> Animation[Animation]
    Entertainment --> Drama[Drama]
    Entertainment --> Other[Other Derivative Activities]
    Entertainment --> Show[Show]
    Entertainment --> Special[Special exhibition / Carnival]

    Media --> Industry[Industry Association]
    Media --> Professional[Professional Media]
    Media --> Research[Research Institution]
    Media --> Trade[Trade Promotion Agency]
    Media --> Other[Other]
  
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Released or not? *

☐ Yes ☐ No

Year of release *

Month of release ▼

Application fields *

Published *

☐ Yes ☐ No

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Home • Exhibiting information • Exhibiting information

Basic settings

Company*
上海柯穆网络科技有限公司 (1976)

Select a showroom
2021展会

Onsite showroom information

Space/Room code
Hall 1

Pavilion
Public Zone

Booth number*
3727

Booth area
500.00

Booth type
Shell scheme

Status*
☒ Published ☐ Unpublished

Submit

Cancel